



ROLLOUT ROADMAP



WELCOME



IN THE

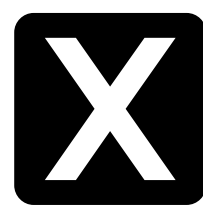
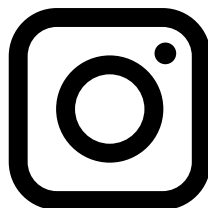
DRIVER SEAT

u-driver.com

Today starts your journey spreading the traffic safety message.

FOLLOW US

@UDRIVERSEAT



Scroll for more tips, tricks and safety facts to help you feel confident and be successful doing traffic safety education and outreach.

YOU GOT THIS!

YOUR ROADMAP



PICK A SAFETY TOPIC

Choose what matters most to your campus—impairments, speeding, distractions, or seat belts? You decide.

Learn About Driver Risks on our website.



PLAN AN ACTIVITY



Make it fun, make it loud—host a table, do a presentation, or get creative with your crew.



Need Activity Ideas?
Filter to find what you're looking for.





USE ITEMS FROM YOUR KIT



**Grab your gear—
everything you
need to make an
impact is already
in your hands.**

**Rent Hands-On
Resources**



ACTIVITIES FOR REWARDS



**Do good.
Share it.
Get rewarded.**

**ACTIVITY
FORM**



**Complete 2
activities and
earn up to \$500—
cash or gift cards!**

**Learn about our
rewarded
activities.**



HOW TO STAY INVOLVED

JOIN

The Collegiate Advisory Board

Be a voice for your peers—join the board and help shape the future of campus traffic safety. Apps open every April.



ATTEND

The YTS November Summit

Connect, learn, and lead at our annual summit. Travel stipends available for students.



Friday, November 14, 2025
San Antonio, TX

