Join the movement that rewards our university students for making responsible choices to keep our community safe!

Get Home Safe is <insert school name>’s designated driver program. It is a campaign designed to support university students in having a fun and exciting social life in a safe and healthy manner. We are looking for partners in our community, businesses we can trust, to champion and support our program. We believe that ­­­­­­­­­­­<insert business name> is this type of champion. That is why we would like to highlight and promote your business, so that we can encourage our students and faculty to frequent your establishment.

Get Home Safe is all about responsible drinking and making good choices about who is driving. Get Home Safe defines responsible drinking as ‘Legal’ – over 21, and ‘Safe’ – using a designated driver or calling a taxi or rideshare after drinking.

By being a partner business of the Get Home Safe program, you can show your support for our students who promise to always live by this definition of responsible. Students who show their university ID to participating bars, restaurants, and retail establishments are eligible to receive discount incentives, prizes, and items from vendors.

**Advertise your business:**

Capture the attention of the <number of students enrolled> students who attend <insert school name> and expose them to your business. Offer a current special, or one specifically designed for college students, and we will advertise it for you through our social media channels for FREE!

**Ideas for incentives are as follows:** <add or delete ideas as appropriate>

* Free meal to the designated driver in a group of 4 or more
* $5 gift card to the designated driver
* Provide monthly raffle items to students who have taken the pledge
* Come up with your own!

**Ways we promote our program:** <add or delete option as appropriate>

* Tabling events on campus
* Social media channels
* Website
* Solicitation of press releases to local media channels

Thank you for your consideration of supporting Get Home Safe! Our students, faculty, and our community thank you for being part of this program designed to make sure everyone gets home safe, every time. Our state’s goal is zero fatalities, and we are confident that together, we can get there!

Sincerely,

<insert student organization or club here>