# UDS Be the DUDE Social Media Messaging

Drunk Driving Education and Outreach

1. Be the Dude, and don’t drive impaired. **#bethedude**
2. Love thyself means finding a designated driver every ride, every time. **#bethedude**
3. Protect your health and well-being. Do not ride with someone who is impaired by alcohol OR drugs. #RideSober **#bethedude**
4. Remember, laws don’t take Summer Breaks, if you are underage and drinking, you are in for some hefty fines. **#bethedude**
5. Being impaired affects you even when you are not behind the wheel. If you are impaired, find a safe ride home. **#bethedude**
6. Do not panic! Make sure you know your designated driver, or DUDE. **#bethedude**
7. Always be aware of other drivers who might be drunk when on the road. Call 911 if you expect someone is driving impaired. **#bethedude**
8. Being the designated driver may not seem all fun and games, but it sure beats getting a DUI or being in a fatal car crash. **#bethedude**
9. Car crashes kill more young adults than any other cause each year. Make a difference and choose to be the designated unimpaired driver extraordinaire. **#bethedude**

**Don’t forget to tag @UDriverSeat on Facebook, Instagram or Twitter for UDS All-Star points.**