POSTERS

Posters are an easy messaging tool to help spread the safe driving message at your school.

Best Time of Year to Use: Various times throughout the school year to promote safe driving.

Ways to use

- Display in buildings that have lots of student traffic, common areas, dorms or spaces where students linger
- Display them at community events or hand them out to other on-campus organizations to use at their own outreach events
- Use the electronic version (on Welcome Folder USB in kit) to share on screen savers in computer labs, social media, or program website **U-driver.com**.

PRO TIP Try not to leave posters displayed for long periods of time because they may be less noticeable after a few weeks. Often move displayed items around and place them in unexpected areas for more impact.