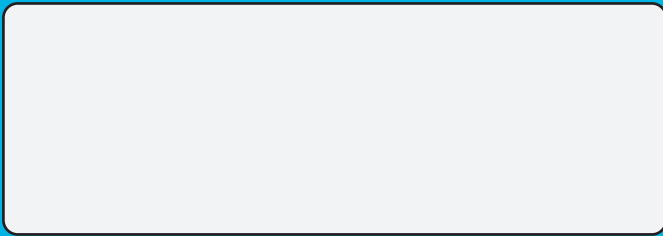


# Reward the DUDE

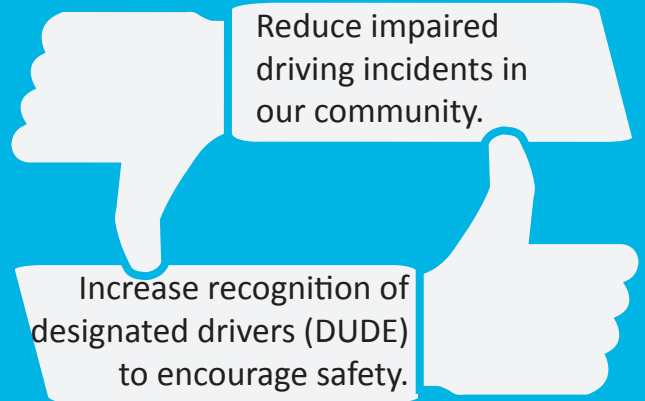
Supporting the Designated Unimpaired Driver Extraordinaire (DUDE) to end impaired driving.

## WHO WE ARE



Our student team, in partnership with U in the Driver Seat, is working to reduce the number of lives negatively impacted by alcohol use and abuse in our community, including impaired driving.

## THE GOAL



## HOW YOU CAN HELP



Offer rewards to the person who presents their official DUDE badge, identifying them as the Designated Unimpaired Driver Extraordinaire.



Examples of rewards include: discounted retail items, free soft drinks, or discounted food.



## YOUR BENEFITS

Not only are you helping keep impaired drivers off the roads, but here are other benefits we can offer for your participation:

- Issue a press release to help feature participation.
- Promotion of your business during campus activities.
- A Thank You letter suitable for framing.



@Be\_the\_DUDE